



# The Knowledge Partnership

Marketing, Strategy and Communications for an Educated World

[www.theknowledgepartnership.com](http://www.theknowledgepartnership.com)

## Developing Effective Homestay Selection and Monitoring Techniques

The Knowledge Partnership ([www.theknowledgepartnership.com](http://www.theknowledgepartnership.com)), through Education New Zealand and the Export Education Industry Development Fund, is pleased to offer you the opportunity to participate in workshops which aim to assist you and your organisation in developing and delivering effective systems and techniques for selecting and monitoring homestays. The workshop programme will focus on the recent ENZ report, *Homestay Selection and Monitoring Research Report* (AFS/CreationWorks 2006) and you will be given the chance to share knowledge and experiences on matters concerning homestay selection and monitoring.

Location: **Auckland, North Shore**

Date: Tuesday 1 May 2007

Venue: To be confirmed

Location: **Auckland, Manukau**

Date: Wednesday 2 May 2007

Venue: Manukau Institute of  
Technology

Location: **Hamilton**

Date: Thursday 3 May 2007

Venue: The University of Waikato

Location: **Palmerston North**

Date: Friday 4 May 2007

Venue: To be confirmed

Location: **Wellington**

Date: Monday 7 May 2007

Venue: To be confirmed

Location: **Dunedin**

Date: Tuesday 8 May 2007

Venue: To be confirmed

Location: **Christchurch**

Date: Wednesday 9 May

Venue: To be confirmed

**Cost:** FREE (there is no registration fee for the workshops)

**Time:** 9:30 am – 3:45 pm

**To Register:** Email [h.perren@theknowledgepartnership.com](mailto:h.perren@theknowledgepartnership.com) by  
27 March



### For further information contact:

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International education homestay administrators are required to possess a broad swathe of skills and attributes and in helping participants to engage with new knowledge and research the facilitator will use various strategies including:

- Nominal Group Technique
- Cause and Effect Diagrams
- Expert Jig-Saw Groups
- Modified Deployment Matrices
- Y-Charts; and
- Discussion

Workshop content will consider the recommendations of the report under the four *'key activities involved in successful selection and monitoring of home stays'*:

1. Assess suitability
2. Prepare homestay carers
3. Monitor
4. Provide support

The Knowledge Partnership is a specialist international research consultancy working with universities, ITPs, private colleges, schools and government agencies in New Zealand, Australia, the UK and Canada on a range of domestic and internationally focused education projects.

## **Workshop Presenter**

**DEBI HOWARTH, Dip. Teach., Grad. Dip. Ed. Stud. (Prof Dev), B. Ed., M. Ed. Admin.**

### **Senior Associate (International Projects)**

Debi is a Senior Associate of The Knowledge Partnership and an academic within the Faculty of Education at the Queensland University of Technology, Brisbane, Australia. Previously a highly successful classroom practitioner, Head of Primary School and College Deputy at two Association of Heads of Independent Schools of Australia (AHISA), Debi in recent years has become a specialist in internationalising curriculum and cross-cultural issues pertaining to educational institutions. She was previously CEO of the CEC Institute, an education research facility for developing hard copy and online curriculum materials for preschool, elementary, middle school and adult learners of English in Asia. She consults to the Association of Independent Schools of Queensland in designing teacher training programs for embedding Studies of Asia in primary and secondary schools. Her research focuses on the business of internationalised education, specifically the nexus at which East meets West in the sphere of educational leadership and management. Some of Debi's recent research has explored important factors for international students in making a decision to study in Australia, psychological stressors experienced by international students in Australia, and aspects of cross-cultural adaptation for international students. As well, she is currently looking at best practice for homestay, admissions, recruitment, and marketing staff who work in international education. She was a plenary speaker at the 2006 Education New Zealand international conference and will speak on matters of internationalisation and marketing to Asian students at St John's College, Cambridge in April 2007.

### **For further information contact:**

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