

The Knowledge Partnership (TKP)

10 Reasons to Join Us

We are a profitable and growing business

Join us, contribute to our success, and opportunities can open-up for you. TKP is committed to being a good employer by supporting staff to achieve their full potential, share in company success, and be involved in business decisions.

Leaders in the field

TKP specializes in Higher Education, and we are known as thought leaders in the sector. We are invited to speak at conferences and events around the world. Our senior staff include the first Marketing Director in Higher Education, and former Directors of Communication at University of Cambridge and UCL.

Our clients include the world's best universities

TKP launched a network for the best universities in the world and more than 50 are now members. This means we can have international reach and influence.

You will have access to regular well-structured training

All employees help to shape our professional development plan as does the results of your appraisals. Staff can access a mix of external qualifications, external/internal delivered training, coaching and mentoring. All staff are also expected to attend professional conferences per year. A monthly "sharing lunch" allows employees to discuss learnings from conferences or projects.

Be a part of the company

There is an annual residential company retreat of 2+ days for all staff (Liverpool 2018, Newcastle 2017, Glasgow 2016, Amsterdam 2015). Regular briefings about the performance of the business are provided. Our culture is open and inclusive. Have an idea - let us know! Think things could be done better - share your idea at the next team meeting.

Flexible working

We operate flexible working with hours to suit e.g. parents. Some mature employees work at home 2-3 days a week. Three staff have been allowed to change to a 4-day week to enable them to pursue voluntary work or PG study. We operate core hours but with flexibility over the working month. However, in return you will need to work away from your office base when the need arises.

Have fun with your colleagues

TKP has enabled the staff to organise funded annual social days including time off. Examples include learning street photography, attending a curry cookery school, print-making and attending York races.

Diversity and fairness

TKP is committed to diversity and fairness in recruitment and promotion. The majority of the management team is female.

Time to help the community

TKP has an established CSR programme. A member of the team co-ordinates activity and all who want can take part in activities. All employees are entitled to regular paid time for voluntary work. We work with Voluntary Action Leeds to identify beneficial activities and this year will be supporting "Mind". We have worked with homeless charities, food

banks, social enterprises, disadvantaged young people, elderly people's Christmas parties, community mental health projects and a friendship agency for those with disabilities.

Support creative youth

As an education business, we also support youth arts including an annual competition for students at Leeds College of Art with winning entries adorning our offices (commercial fee paid). We also sponsor the LYJRO youth jazz orchestra that celebrated its 25th anniversary in 2016.

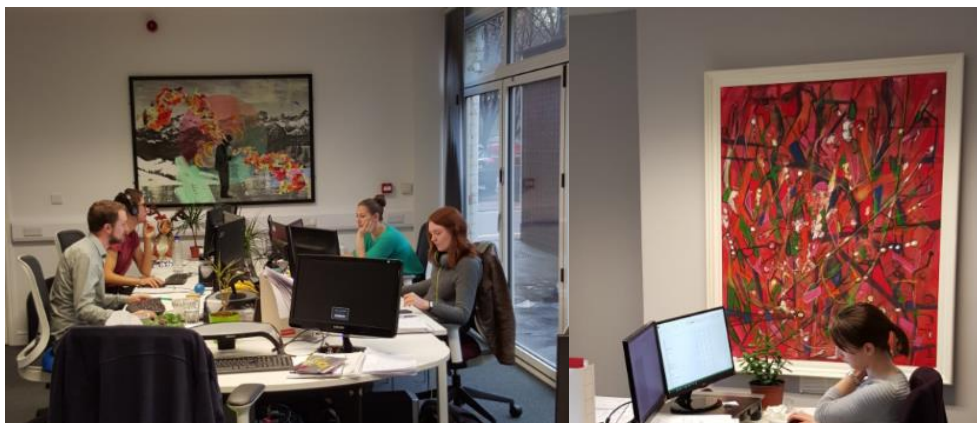
We aim to be green

TKP has a formal green policy. We have an annual green week organised by staff that includes fun but educational activities such as cooking and quizzes. We recycle avidly. We procure with sustainability in mind - even the cleaning fluids. Eligible staff have railcards paid for them. We installed a shower to encourage cycling to work and successfully lobbied the city to provide cycle facilities outside our office.

David Roberts/Louise Simpson, founders and co-owners

Shortlisted as Ethical Champions 2017 by the PRCA

We try to make our offices a positive physical environment. Contemporary work by local art students brightens our lives.



We aim to be green and sustainable - we work in a restored listed building owned by the directors and encourage staff to use public transport - free railcards for employees

TKP Green Policy

We are currently working to reduce our negative impact on the environment. As a business we do not need to consume a great deal of materials or produce much waste, however we are trying hard to make being 'green' part of how we work and encourage our partners to do the same.

All of us have been involved in working together to make TKP a greener company, and here is what we have come up with...

<p>Energy & Water This is probably where most of our environmental impacts lie.</p>  <p>We are working hard to reduce this by switching off lighting and electrical equipment when not in use, installing water saving devices and heating the building with energy consumption in mind.</p>	<p>Travel We try to use alternatives to long distance travel as much as possible, through email and skype con-</p>  <p>Employees in the Leeds office are regularly walking, cycling and making use of public transport. Efforts are being made to take cycle training and provide subsidised travel passes.</p>	<p>Recycling</p>  <p>Encouraging all employees to separate and recycle waste in the office</p>	<p>Web & IT use</p>  <p>Our work depends on the use of computers, which can use up a great deal of energy! Where possible we are using web and IT services that show they are trying hard to reduce their environ-</p>	<p>Stationary, Printing, Maintenance Cleaning and suppliers</p>  <p>Printing only when necessary and onto recycled paper. We are tralling marketing materials and business cards made out of recycled paper. Converting to less harmful chemical cleaning products, choosing local companies for supplies and maintenance.</p>
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As a business focussed on education we support youth performing arts development. You can just see our logo on the bandleader's shirt!



We encourage employees to try something new - in this case street photography and studio shoots supervised by Leeds College of Art.



Working for the community is a good motivator - especially for our millennials! The projects we support are linked to environmental issues, mental health and poverty/homelessness.

